

LOGO

Logo versions:

V1 Primary logo - in Latvian

V2 Primary logo - in English

V3 Secondary logo - Latvian and English

V4 Logo icon



Logo with text - always use the “filled” CFI icon

Logo without text - always use the “empty” CFI icon

V1



LATVIJAS UNIVERSITĀTES
CIETVIELU FIZIKAS INSTITŪTS

V2



INSTITUTE OF SOLID STATE PHYSICS
UNIVERSITY OF LATVIA

V3



LATVIJAS UNIVERSITĀTES
CIETVIELU FIZIKAS INSTITŪTS

INSTITUTE OF SOLID STATE PHYSICS
UNIVERSITY OF LATVIA

V4



LOGO STRUCTURE

Primary logo in Latvian or English -

- LATVIJAS UNIVERSITĀTE is the same length as CIETVIELU FIZIKAS,
- the space between icon and text is width of two C letters

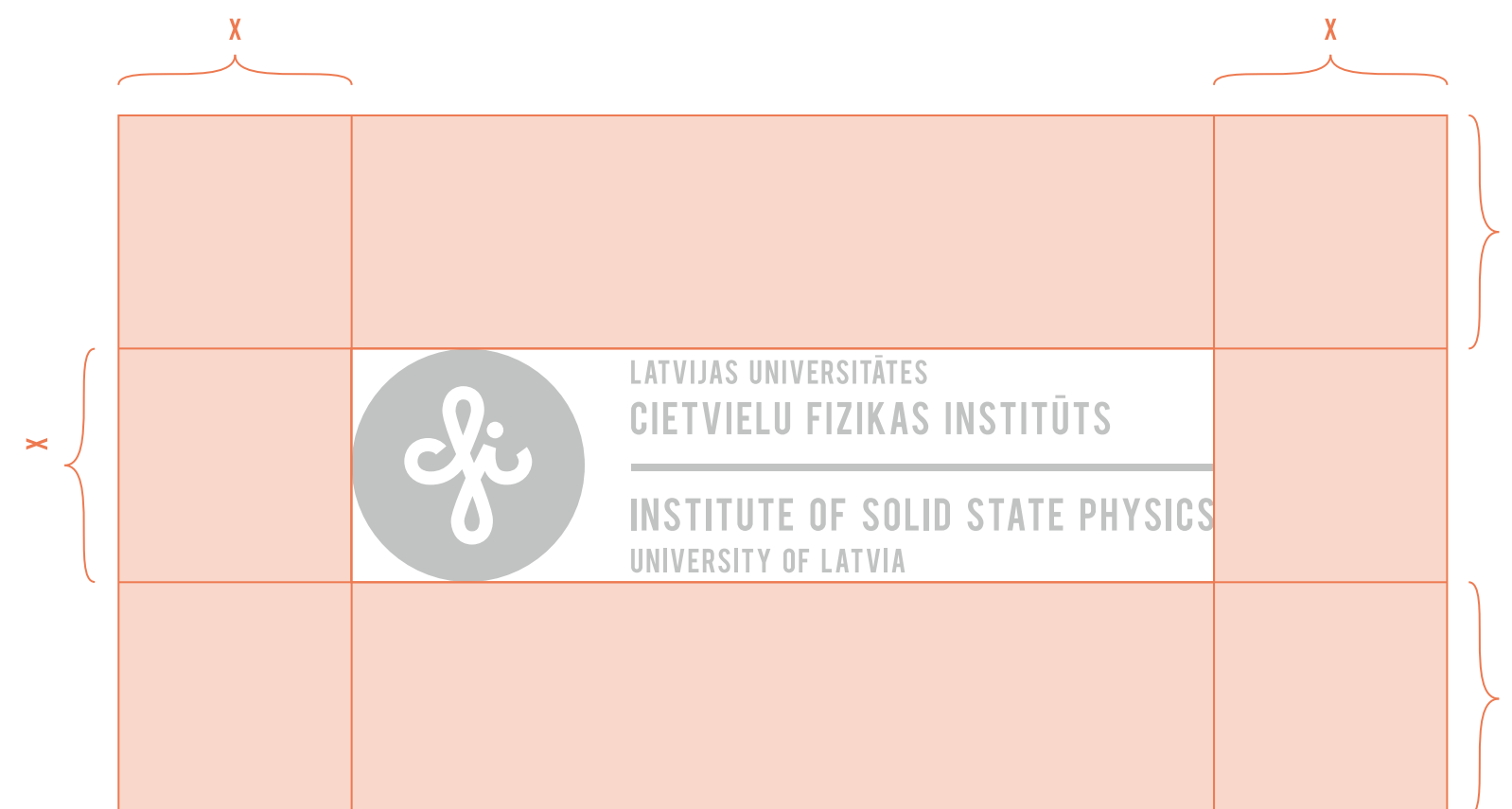
Secondary logo -

- LATVIJAS UNIVERSITĀTE is the same length as CIETVIELU FIZIKAS,
- LATVIJAS UNIVERSITĀTE is the same high as UNIVERSITY OF LATVIA,
- the space between icon and text is width of three C letters



LOGO EXCLUSION ZONE

Keep this area free of any other objects



LOGO COLOUR COMBINATIONS



LOGO BLACK AND WHITE VERSION

When it is not possible to use the colour logo due to technical reasons, use black or white logo ensuring there is good enough contrast between the logo and background.

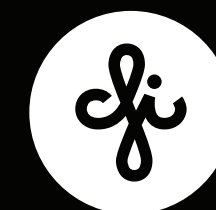
Suggested:

Use black colour logo on white or light grey background

Use white colour logo on black or darker grey background



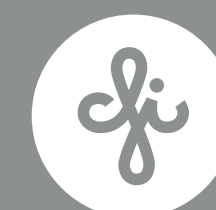
LATVIJAS UNIVERSITĀTES
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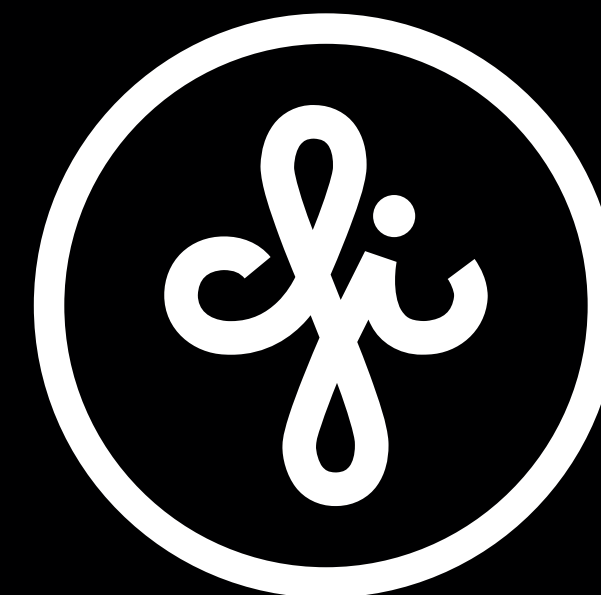


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LOGO ICON COLOUR
COMBINATIONS



LOGO ON IMAGES

On images (or in combination with images) use logo icon version



The icon can be “cut off” as long as it is recognisable .

The icon can be placed over images.

